

Microsoft SQL Server & Open Text

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TRUSTED,
SCALABLE PLATFORM



Enterprise-level security, scalability
High-scale, complex event processing
Data consistency across heterogeneous systems

IT & DEVELOPER
EFFICIENCY



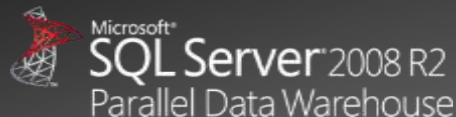
Multi-server management
Virtualization & Live Migration
Accelerated development & deployment

MANAGED
SELF-SERVICE BI



Self-service analytics
Self-service reporting
Streamlined collaboration & management

COMPREHENSIVE PLATFORM FOR IT VALUE



MPP support for 10s-100s TB DW
Highly scalable appliances
Seamless BI Integration



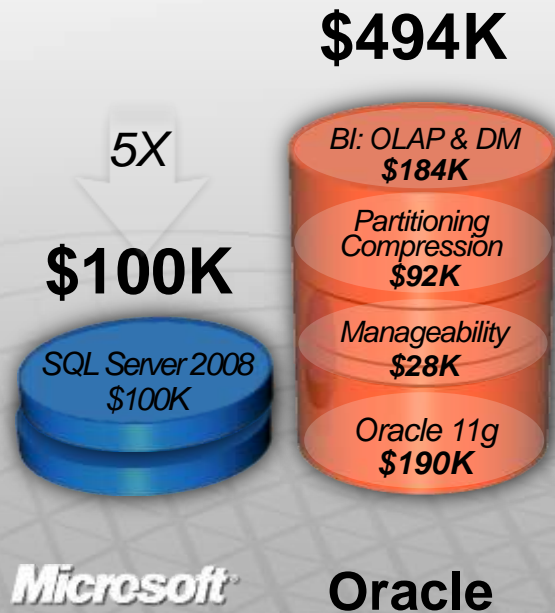
Scalable relational database platform
Consistent, familiar model & tools
Self-managed, highly available cloud service

SQL Server has demonstrated maximum levels of performance in different workloads

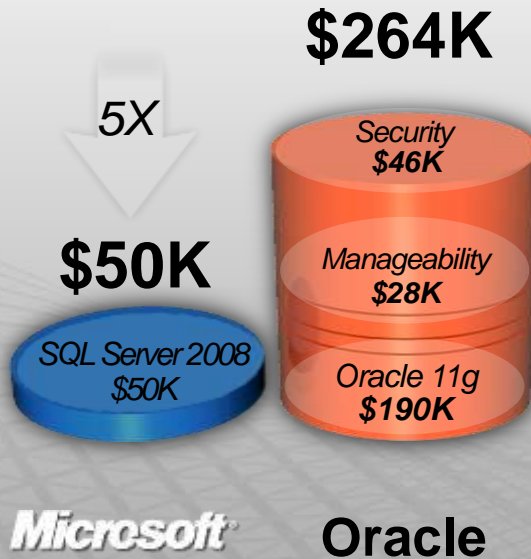
- With Microsoft Dynamics CRM, SQL Server has reached 20,000 concurrent users across 20 xRM applications with average response time of 0.10 sec
- Financial Services example: process of closing a business of a core banking application done in 1 hour and 40 min, achieving 129,075 online transactions / hour
- Scaled up to 1,024 core grid demonstrating near linear scalability while calculating a sample of 60k paths in an on line risk analytics application
- TPC-E benchmark: performance record of 2,012 tpsE
- TPC-H benchmark: achieved 102,778 queries / hour

Customers Enjoy Big Savings on Upfront Cost

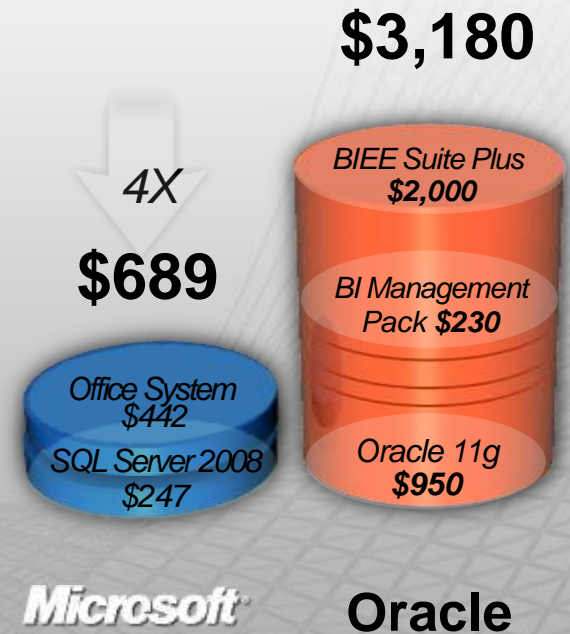
DATA WAREHOUSING (processor licensing)



OLTP (processor licensing)



BUSINESS INTELLIGENCE (user licensing)



Note: 1. For OLTP and DW scenario, the price comparison is based on a server with 2 proc, 4 core
 2. For BI, the price comparison is based on per user licensing on 100 users
 3. Comparison is between SQL Server 2008 Enterprise Edition and Oracle 11g Enterprise Edition
 4. See slide notes for details; based on public prices

Strong Customer Adoption



- 13 TB Credit Card DW, 5 Mil card holders
- 300 power users, complex query, OLAP, SSIS, SSRS, Office



- Daggett Research, University of Washington
- 20 TB DW simplifies analysis of Simulation data



- 15 TB Geospatial DW, to reach 25 TB
- 4 TB data mart, 2500 field offices, 55 TB storage



- Boosts service and revenue with enterprise data platform
- 5 TB data warehouse provides a 360-degree view of customers



- 5 TB DW SQL Server 2005; 2.7 TB DW SQL Server 2008
- 5,000 users, complex query, OLAP & Data Mining



- Speeds reporting, saves \$600,000 a year in technology costs
- Faster query response w SQL Server 2008 and Fast Track DW

Joint Implementation Example

Large Telecommunications Customer

- Large customer in telecommunications sector with significant Open Text Content Server implementation housing several TB of content, with long term retention needs. Architecture review undertaken to determine database of choice for enterprise ECM implementation
- Content volume 2.5TB within 3 years, with long term retention needed over a longer period. Archive load volume of 11 documents per second.
- Microsoft and Open Text jointly conducted scalability and reliability testing within MTC environment in Munich. Joint architecture and implementation recommendations provided for customer.
- Project resulted in customer choosing SQL Server over Oracle and implementing with Microsoft and Open Text

Thank You!