



OpenText Delivers a Flexible Path to the Cloud, Enhanced Security and Compliance and Visibility into Supply Chain Risk

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New Release Responds to Enterprise and Government Demands with Updates to Market-Leading EIM Portfolio

WATERLOO, Ontario, Nov. 12, 2019 /PRNewswire/ -- OpenText™ (NASDAQ: OTEX), (TSX: OTEX), a global leader in [Enterprise Information Management \(EIM\)](#), today announced its latest technology update, with innovations across its entire portfolio. This release further improves the capture, governance, exchange and use of information to drive productivity, growth and a lasting competitive advantage.



"OpenText builds the world's most impressive and compelling EIM platform, designed to help companies gain the agility, scale and capability they need to empower their workforces and delight customers," said Mark J. Barrenechea, OpenText CEO & CTO. "Today's release furthers this mission, bringing to market new SaaS and cloud-native apps, advanced security services and the most progressive supply chain management tools available."

Accelerating Cloud Leadership

This release advances the company's cloud leadership with the introduction of cloud-native applications for [OpenText™ Content Services](#) including [OpenText™ Content Suite Platform](#), [OpenText™ Extended ECM Platform](#), [OpenText™ Documentum™](#) and [OpenText™ InfoArchive](#).

These cloud-native Content Services applications update automatically, scale dramatically, and run anywhere – both on- and off-cloud and represent important progress on the company's path to launching OpenText Cloud Editions (CE) in 2020.

OpenText has a growing portfolio of next-generation SaaS applications designed to manage information and content-intensive business processes. OpenText Core applications are built on OpenText™ OT2 next-generation EIM-as-a-Service platform.

This release introduces:

- [OpenText™ Core for Federated Compliance](#) a centralized application for oversight of records policies across multiple content repositories. Available immediately for Documentum, the application features a unique hybrid architecture which honors local control and data sovereignty requirements.
- [OpenText™ Core Experience Insights](#) a SaaS application that provides marketing leaders full visibility over their customer's journey – from website interactions to email engagement, social media content and call center performance.

These new applications join a roster of SaaS offerings, including the recently announced [OpenText™ Core Capture](#), [OpenText Core Share](#), and [OpenText Core Signature](#).

Addressing Today's Complex Security Challenges

Security is at the forefront of every OpenText product and service. This update, announced at OpenText Enfuse, provides new tools and capabilities to solve today's most complex investigative, legal, and information security challenges.

- OpenText professional services now provides a threat-hunting service which integrates [OpenText™ EnCase™ Endpoint Security](#) with [OpenText™ Magellan™ AI](#) and analytics to reduce response times and expedite the detection, response and remediation of threats. The new offering helps customers with incident response, regular threat-hunting to protect endpoints and networks, and ongoing security training and optimization.
- [OpenText™ EnCase™ Endpoint Security](#) adds powerful new tools to help security teams monitor and detect threats, including real-time continuous monitoring of endpoints with 400+ new anomaly detection values and new MITRE ATT&CK OOTB anomaly rules.
- [OpenText™ EnCase™ Forensics](#) features enhanced search to help investigators discover deleted or modified information more quickly during forensic investigations.
- [OpenText™ AI & Analytics](#) helps ease some of the privacy and compliance requirements associated with regulations like GDPR and CCPA via the automatic identification of personal identifiable information (PII) in unstructured data and other sources.
- [The OpenText Identity and Access Management Platform](#) helps customers secure identity and access management across domains, providing a frictionless, yet secure experience for users to ensure better security in a zero-trust world.
- [OpenText™ Tableau™](#) forensic hardware now includes first-to-market innovations to help save critical time for investigators via the ability to pause and resume any forensic imaging job, even after a power cycle.

Increasing Agility and Managing Risk in Trading Partners

To help enterprises speed time-to-market for supplier engagement and to reduce operational, financial and reputational risk in supplier selection, OpenText is introducing the OpenText [Global Partner Directory](#), a searchable supplier sourcing and onboarding solution.

- With the Global Partner Directory, enterprises can easily connect with suppliers on the OpenText Trading Grid, the world's largest cross-industry community of B2B supply chain trading partners.
- Advanced data filters within the Global Partner Directory enable users to rapidly and confidently identify the right suppliers to do business with based on multiple factors such as goods sold, company size, regional coverage, trading practices, protocol used and financial risk profile.
- The Global Partner Directory will equip trading partners with tools to support corporate priorities for ethical and sustainable supply chain operations.

"The Global Partner Directory will help customers gain visibility of their supply chain risk and take the first step towards ensuring ethical and sustainable supply chains," said Muhi Majzoub, EVP & Chief Product Officer, OpenText. "We have integrated intelligence and insight into the largest global community of trading partners, helping companies better understand who they are doing business with and ensure their values are aligned."

Delivering Continuous Innovation in EIM

New product updates across the OpenText portfolio provide enhancements to EIM productivity and efficiency.

- Intelligent automation and AI integrations remove manual tasks and add value to business processes, including:
 - [OpenText Axcelerate](#) adds automated machine-translations of documents for global investigations in partnership with Veritone™ and automated sentiment analysis and entity extract.[OpenText eDOCS](#) now features AI-powered search.
 - Content suggestion generation and translation in the OpenText Web Content Management Solution, [TeamSite](#).
 - Enhancements to the [OpenText Extended ECM Platform](#) to enable allowing users to automate multiple simultaneous content-driven processes through asynchronous processing.
 - The ability to automate content-related processes with [OpenText Vendor Invoice Management](#), enhanced with machine learning and optical character recognition.
- Enhanced productivity and user experience bring new and efficient ways of working with and across OpenText products, including fresh new visualizations in [OpenText™ Magellan Analytics Studio](#), new authoring tools in [OpenText™ Exstream](#) and a new mobile application for [OpenText™ Documentum](#)
- Integrations with world-class products and services improve business results and connect content, information and data to the digital business. This release brings new integration between [OpenText Experience portfolio](#) and [OpenText™ Hightail](#) Google Translate, Brightcove's video hosting platform, Salesforce.com, the Salesforce Marketing Cloud, and SAP®. [OpenText Documentum for Life Sciences](#) offers new integrations with Microsoft® SharePoint® Online and OpenText™ Contract Center is now integrated with SAP®.

"This release brings immediate new value to our customers, helping to not only secure their operations and deliver cloud advances to streamline their IT infrastructure, but also help enable new ways working with advanced collaboration and automation features," continued Majzoub.

About OpenText

OpenText, The Information Company™, enables organizations to gain insight through market leading information management solutions, on premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit [opentext.com](https://www.opentext.com).

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Further information: Ryan Hill, OpenText, 416-524-6794, publicrelations@opentext.com