



## The Auto Club Group Enables Secure Digital Identity & Access Management for Members

February 13, 2018

The Leading Auto and Travel Services Provider Streamlines Digital Experience for Members with OpenText

WATERLOO, Ontario, Feb. 13, 2018 /PRNewswire/ -- OpenText™ (NASDAQ: OTEX, TSX: OTEX), the global leader in Enterprise Information Management (EIM), today announced that The Auto Club Group (ACG) – the second largest AAA club in North America – has selected OpenText to support a unified identity and access management solution for their 9 million members. Using the [OpenText Covisint](#) platform, ACG can create a single digital member identity across all business units to reduce complexity, increase security, and streamline the digital experience for customers.



"The future of ACG's digital journey is centered on the simple, yet profound, vision of the Connected Member," said Shohreh Abedi, Chief Operations and Technology Officer at ACG. "We want our members to be able to securely access any of our products and services from any digital channel, whenever and wherever they choose."

[OpenText Covisint](#) provides the leading IoT and identity platform for digital business transformation. Working with ACG to create a single digital member identity will support ACG's strategic digital program objectives, including improving the overall user experience for the organizations AAA customers.

"Digital identity management, the Internet of Things, and B2C collaboration are at the heart of today's digital revolution where extreme connectivity, automation, and computing are converging," said OpenText Vice Chairman, CEO and CTO Mark J. Barrenechea. "We are thrilled to work with ACG to help them unlock the value of their information and improve their customer experience".

As organizations embrace digital transformation, identity and access management becomes essential for connected experiences. By securely connecting ecosystems of people, systems and things, companies like ACG can enable new service offerings, optimize operations, develop new business models, and ultimately, enable the connected economy.

ACG Chief Information Security Officer Gopal Padinjaruveetil added, "Digital identity is no longer about the username and password. Today, identity is about mastering the relationship between human and machines to provide an outstanding digital user experience. To do so, organizations must provide the appropriate level of access, at the right time and location, and from any device to enable a seamless digital interaction. In today's digital ecosystem, identity awareness and secure access is at the core of managing all interaction, whether human or machine generated.

### **About The Auto Club Group**

The Auto Club Group (ACG) is the second largest AAA club in North America. ACG and its affiliates provide membership, insurance, financial services and travel offerings to over 9.4 million members across eleven states and two US Territories including Florida, Georgia, Iowa, Michigan, Nebraska, North Dakota, Tennessee, Wisconsin, Puerto Rico and the U.S. Virgin Islands; most of Illinois and Minnesota; and a portion of Indiana. ACG belongs

to the national AAA federation with more than 58 million members in the United States and Canada and whose mission includes protecting and advancing freedom of mobility and improving traffic safety. Motorists can map a route, identify gas prices, find discounts, book a hotel, and access AAA roadside assistance with the AAA Mobile App for iPhone, iPad and Android. Learn more at [AAA.com/mobile](http://AAA.com/mobile). AAA clubs can be visited on the Internet at [AAA.com](http://AAA.com).

#### **About OpenText**

OpenText, The Information Company™, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit [opentext.com](http://opentext.com).

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Austin DeArman, OpenText, 202-341-9181, [publicrelations@opentext.com](mailto:publicrelations@opentext.com)